



Call for Artist Proposal

Call Type: Public Art

Eligibility: Southwest Michigan

Call Out: June 30, 2022

Call Due: July 31, 2022

Email submissions to:

marketing@wmcc.org

West Michigan Cancer Center Radiation & Surgical Specialties (WMCC), a 501(c)(3) cancer treatment facility in downtown Kalamazoo, Michigan, is looking to commission several southwest Michigan artists to create original artwork for its newly renovated lobby areas, hallways and consultation rooms. WMCC has a long-standing history as a champion of the arts with regular, annual exhibitions promoting the work of local artists and the healing properties of their creations.

Successful applications will include a portfolio of past work, details of similar projects, pricing information, and a timeline of the process for design.

Please review the guidelines below. The following types of artwork will be considered:

Media

- Oil or acrylic on canvas—minimum size 24 x 30. Stretched canvas with gallery wrapped edges (no staples) or framed. Horizontal, square or vertical orientations will be considered.
- Fine art on paper (watercolor, acrylic, pastel ink, pen, etc.) – minimum image size is 23 x 23, framed. Horizontal, square or vertical orientations will be considered.

Subject Matter

- Representational nature imagery
- Nature-based abstraction
- Non-figurative
- Conveys positivity

- Prefer utilization of natural colors like greens, blues, yellows, oranges. Avoid very dark colors and concentrated amounts of red in efforts to be as uplifting as possible.

Submission Requirements

- Artists must include their current location with proximity to southwest Michigan. We are seeking artists with a range of ethnic, religious, social and economic backgrounds that reside within a 60-mile range of Kalamazoo, MI
- Artists must be able to submit a minimum of 12-15 pieces and deliver their artwork to WMCC.
- A WMCC arts committee will review all art for project suitability and we reserve the right to accept or reject any submission at our discretion.
- Project install is projected for April--June, 2023.

Timeline

- Applications due: July 31, 2022
- Selection Panel: August 2022
- Selected artists under contract: September 2022
- Project implementation: April—June 2023

Selection Criteria

- Complete qualifications submitted prior to the application deadline.
- The artist's body of work reflects artistic excellence, innovation and originality.
- The artist's work is appropriate to the goals and location of the project.
- The artist has adequate professional experience to meet the demands of the project, including a combination of: education and training as an artist; an exhibition record in museums, galleries, and/or non-profit art spaces; previous public or private commissions; or other related activities indicative of a professional art practice.
- Ability to meet project deadlines and to perform work in a timely and professional manner.

To Apply

- Artists are required to submit their proposal in the format specified below by July 31, 2022 at 5:00 pm.
- Email submissions to: marketing@wmcc.org. Include your:
 - Contact information: name (first & last), phone, email and mailing address.
 - Letter of interest or artist statement: including a short narrative explaining interest in the project and general artistic approach.

- Resume: limited to two pages. Demonstrate professional history and skills, or experience as a professional working artist.
- Description (itemized) of budget plan.
- Images: Limited to ten images of previous work.
- Annotated image list: Limited to two pages. Provide a brief description of each image, detailing the titles, date, media and dimensions of artwork.
- Professional references: Limited to one page. Provide three references, including name, organization or title, phone number and email.

Applicants are responsible for all costs incurred in preparing or responding to this request for qualifications. All materials and documents submitted will become the property of WMCC and not returned.

Please email marketing@wmcc.org with questions about this opportunity.