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February Art Hop Goes Virtual to Celebrate Chinese Lunar New Year

KALAMAZOO, Mich.— In light of rising COVID-19 cases within the community, the Arts Council of Greater Kalamazoo (ACGK) will convert its February Art Hop from an in-person event to a virtual experience. Still scheduled for Friday, Feb. 4, the theme of this month's Art Hop celebrates the Chinese Lunar New Year and the Year of the Tiger.

The virtual format allows individuals to enjoy an authentic Art Hop experience and will introduce 11 artists, including featured artists Cathy Jou, Maya James, and Tony Kaufman.

Virtual attendees can also experience two art exhibitions and the entire event from the safety and convenience of mobile and desktop devices anytime, anywhere.

To access the event, visit the February Art Hop [mobile brochure](#) any time after 12:01 a.m. on Friday, Feb. 4. There, an informative February Art Hop video and corresponding electronic brochure will guide virtual attendees through the event's exhibitions and individual artists' artwork.

The February Art Hop video will also be available on the ACGK [website after 12:01 a.m. on Friday, Feb. 4.](#)

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About Art Hop:

Art Hop was created as a way for local artists, organizations, and businesses to showcase their work and to bring the Kalamazoo community together surrounding a shared love of arts and culture.

About the Arts Council of Greater Kalamazoo:

The Arts Council of Greater Kalamazoo exists to infuse arts and culture into the commercial, educational, and creative economies of our region. The ACGK provides access to a broad range of artistic and cultural opportunities through grants, promotion, advocacy, and free programming to the seven-county region which it serves. For more information visit the ACGK website at www.kalamazooarts.org.

Editor's Note: The Arts Council of Greater Kalamazoo and Art Hop logos are attached for your use.