Blue Skies Program

Blue Skies—Kalamazoo or Busk! is a program of the Arts Council of Greater Kalamazoo designed in an effort to encourage the performing arts and provide an opportunity for entertainers to perform for the public and promote their bands, business, and profession. Entertainers are required to register to maintain compliance with special-event outdoor entertainment policies set forth by the City of Kalamazoo. Blue Skies entertainers perform free-of-charge, but tipping is encouraged. Entertainers may include, but are not limited to, the following: bands, solo musicians, choirs, jugglers, clowns, improv, etc.

Eligibility and Requirements
1. Entertainers are required to apply through the Arts Council of Greater Kalamazoo for a permit each season.
2. Entertainers need to send a 2 to no more than 5 minute recorded video or audio file for review to ctomlinson@kalamazooarts.org.
3. Pay the $30 Annual Fee made payable to the Arts Council of Greater Kalamazoo.
4. Entertainers must prominently display their Blue Skies permit during busking performances.
5. Entertainers are responsible for their own amplification which may only be used at pre-approved sites (see map.)
6. Entertainers under the age of 17 must have written consent from a parent or guardian, and if under the age of 15 must have a parent or guardian present during all performances.
7. Entertainers must sign up through approved portals for their busking day/times.

Procedures
When weather permits, approved Blue Skies entertainers are permitted to perform outdoors in pre-approved locations (map included with permit) in Downtown Kalamazoo. Performances are limited to the below dates and time slots (see approved portals for sign up dates/times). Additionally, performances taking place during Art Hop need to be approved by the Arts Council’s Art Hop program coordinator, Charlie Tomlinson (ctomlinson@kalamazooarts.org) at least 30 days in advance; day-of scheduling will not be allowed.

**Sunday, August 9, 2021 – Sunday, October 31, 2021**

- Monday – Thursday: 11:30 am–1 pm and 4:30 pm–8 pm
- Friday: 11:30 am–1 pm and 4:30 pm–9 pm (excluding Art Hop)
- Saturday: 10 am–9 pm
- Sunday: Noon–8 pm

The Arts Council of Greater Kalamazoo regularly emails and posts to Social Media relevant special events, festivals and other activities occurring downtown that may be of particular interest to Blue Skies entertainers in providing special performance opportunities. To schedule a performance slot(s), please email Charlie Tomlinson (ctomlinson@kalamazooarts.org) with the date and time of choice. Specific locations are on a first-come, first-served basis for each time slot on any given day. Again, day-of scheduling will not be allowed.

Application Process
Blue Skies entertainers are required to complete a new/updated application form each calendar year, pay the $30 annual fee, as well as provide the following documents, when applicable and upon request.

1. Copy of your valid driver’s license or photo ID.
2. Amplification information and requests in writing.
3. Waiver/release for performances classified as extraordinary activities (tumbling, stilt-walking, acrobatics, fire).

**PLEASE ALLOW 3 BUSINESS DAYS TO PROCESS YOUR COMPLETED APPLICATION.**

Blue Skies—Kalamazoo or Busk! is a program of the Arts Council of Greater Kalamazoo. If you have questions related to this program, contact Charlie Tomlinson at ctomlinson@kalamazooarts.org or via phone at (269) 342-5059.